



Central Ohio Day of .NET
Sponsorship Opportunity

Your company can take advantage of a unique opportunity to reach out to a large group of regional software professionals.

What

The Central Ohio Day of .NET will draw nearly 200 developers, architects, and other IT professionals from across the central/southwest Ohio region. This free event draws the cream of the software developer crop from the Columbus, Dayton, and Cincinnati metro areas for a day-long conference targeted at increasing professional software engineering and development skills.

This year's event will include a SQL Server track dedicated to SQL professionals!

When

Saturday, April 18th, 2009.

Where

The Roberts Centre, Wilmington, OH. (Exit 50 off I-71) (<http://www.robertscentre.com>)

Sponsorship Levels

The Day of .NET is free to attendees; however, significant costs are incurred for renting the venue and paying for food and drinks. Your sponsorship support ensures the successful execution of the event¹.

Available options for sponsorship levels are Silver, Gold or Platinum. Each level comes with its own set of benefits which are reflected in the table on the last page of this prospectus. Each benefit is described below.

We also offer Bronze sponsorships for companies wishing only to provide giveaways for the raffle. (Swag is **always** appreciated!) It is possible to combine the Bronze level with any other sponsorship level by giving both financially as well as providing giveaways. In this case you would receive a combination of benefits.

¹ Any sponsorship funds left over from the event will be split between the Dayton .NET Developers Group, Central Ohio .Net Developers Group, Cincinnati SQL Server User Group and the Cincinnati .NET User Group for their continuing operations.

Benefits:

- *Event Sponsors Page* – All sponsors will have a listing on the Central Ohio Day of .NET's sponsorship web page. The sponsorship web page will be displayed both prior and after the event for up to six months. Sponsors will have a short blurb, their logo, and a link to their company's URL.
- *Logo on Giveaway Slides and insert (logo only)* – Your company logo will be displayed on the slides shown during the raffle time at the event. The logo will also be displayed on the Giveaways Insert included in attendee bag or event booklet.
- *Email Highlights* – Your company name will be included in up to three pre-event emails that will go out to registered attendees (starting from the time we receive payment for your sponsorship).
- *Logo on Pre-session slides (Small/Medium/Large)* – Your company logo will be included in the pre-session slides for all sessions. Higher sponsorship levels are entitled to larger logos.
- *Logo on Schedule* -- Your company logo will be included on the schedule handed out to all attendees.
- *Insert in Attendee Package* – Your company will be entitled to an insert in the bag that will be given to all attendees. Gold contributors will be able to supply one (1) page to be included. Platinum contributors will be able to supply up to five (5) pages. A "page" is considered a single letter sized paper which can be double sided, or a folder pamphlet equivalent to a letter sized page.
- *Booth / Table* – A table in the conference's foyer where you may display company materials and discuss your company with attendees. This benefit is reserved for Platinum sponsors only.
- *Closing Acknowledgement* -- Your Company will be acknowledged by name during our closing session immediately before the giveaways and raffle. This benefit is reserved for Platinum sponsors only.
- *Logo on Central Ohio Day of .NET Home Page* – Your Company's logo will be displayed on the home page for the event and identified as a sponsor. This page will be accessible both prior and after the event (for up to six months).

Contact Matt Rigling (Matt.Rigling@cincysql.org) or Michael Wood (mvwood@mvwood.com) for more information about Central Ohio Day of .NET sponsorship.

For more event information visit the Central Ohio Day of .NET Home Page at <http://cinnug.org/cododn/cododn.aspx>.

Level:	Bronze (SWAG)	Silver \$200+	Gold \$500+	Platinum \$1,000+
Event Sponsor Page	X	X	X	X
Logo on Giveaway Slide and insert (logo only)	X			
Email Highlights		X	X	X
Logo on Pre-session slides (Small)		X		
Logo on Schedule			X	X
Logo on Pre-session slides (Med)			X	
Insert in Attendee Package 1 Page			X	
Booth / Table				X
Insert in Attendee Package Up to 5 Pages				X
Logo on Pre-session slides (Large)				X
Closing Acknowledgement				X
Logo on Event Home Page				X